



SMILE Foster Closet

Simple Methods In Loving Everyone

Dear Neighbor,

The need to supply foster, kinship, and at-risk families is tremendous and continues to grow. Northeast Tennessee struggles with meth, opioid, and alcohol addictions. Many children taken from homes where parent(s) have been arrested are not allowed to take a single item with them. Everything is considered part of the crime scene including everything they've ever owned or known. Imagine being a three-year-old and seeing your parent(s) arrested, all your clothes, shoes, and all you've ever known locked up inside a home you're no longer allowed to go back into. Now imagine being the grandmother, neighbor, uncle, or family friend that takes these children into their homes at 3:30am in the morning. That is the reality many children and adults face. Most are not prepared with the basic necessities these children need. That's where SMILE Foster Closet helps to ensure every child has at least a week's worth or more of basic necessities.

SMILE Foster Closet is a nonprofit dedicated to serving foster, kinship, and at-risk families within the eight counties of Northeast Tennessee by providing; a sturdy duffel, a week or more of clothes, hygiene products, and shoes. When available, we also offer baby equipment, diapers, and bedroom furniture for our families. We strive to ensure every request is fulfilled in a timely manner and go out of our way to post special requests for families that may have a specific need.

SMILE Foster Closet was founded by several community members of Kingsport, TN who saw a great need within the foster, kinship, and at-risk families throughout the area. From a foster mom who started collecting various sizes of clothes in her basement, to a Church admin that supported the vision and provided space so SMILE could grow, to the first Executive Director that put SMILE Foster Closet on the map and worked tirelessly to establish it as a 501c3... SMILE Foster Closet has, and always will be, an integral part of the local community that is passionate about supporting families.

They say it takes a village to help raise a child. We would like to ask you to consider becoming part of a village that clothes hundreds of children! As a sponsor, you will receive recognition for your business on our social media platforms (Facebook, Instagram, and Twitter) as well as a dedicated space on our website (Business Partners Page). We also feature select business sponsors who donate above and beyond in our quarterly newsletter. With over 2,100+ followers, SMILE wants to connect the local community with great and trustworthy businesses and continue serving families!

Sincere Regards,

Emily Rohrbach

Emily Rohrbach

Executive Director, SMILE Foster Closet

www.smilefostercloset.org



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Stats and Facts

Founded: March, 2018

501c3 Status: April, 2019

Tax ID #: 83-1546375

The Opioid Crisis in Tennessee

- Approximately 60,000 Tennessee residents suffer from some form of dependence on prescription narcotics. *(Source:overmountainrecovery.org)*
- Tennessee ranks #2 in the nation for opioid use, with East Tennessee having the highest opioid consumption in the state. *(Source:overmountainrecovery.org)*
- For every person who dies from an opioid overdose, there are 851 people in various stages of misuse, abuse or treatment. That's at least 1,074,813 Tennessee residents – or 1 out of every 6. *(Source:CDC)*
- More Tennesseans die from opioid overdose than car accidents. *(Source:TN Dept. of Health, 2015)*
- 1,776 Tennesseans died from drug overdose in 2017. Of those deaths, 1,268 were from opioids. *(Source: Tenn. Dept. of Health)*

Foster Kids

- On average, there are approximately 7,500 children in foster care in the state of Tennessee *(https://adoptuskids.org)*
- There are less than 4,000 families in Tennessee willing to foster *(Source:tnallianceforkids.org)*
- Around 350 children are in full guardianship (available for adoption) in Tennessee and don't have an identified adoptive home *(Source:adoptuskids.org)*
- Teenagers, ages 13 to 19, make up 43% of the caseload of child welfare agencies *(Source:tn.gov/dcs)*
- Approximately 1,000 children age out (turn 18) of care in Tennessee every year without any family care or support *(Source:adoptuskids.org)*

SMILE Foster Closet Operating Expenses

Category	Monthly Cost	Yearly Cost
Phone	\$56	\$672
Marketing	\$10	\$120
Office Supplies (Ink, Paper, Hand Sanitizer, Disinfectant, Gloves)	\$50	\$600
Part-Time Executive Director	\$960	\$11,520
Swag Shop Apparel	\$17	\$204
TOTAL	\$1,093	\$13,116

SMILE Foster Closet Future

Category	Monthly Cost	Yearly Cost
Phone/Internet	TBD	TBD
Rental Space	TBD	TBD
Marketing/Swag Shop Apparel	\$50	\$600
Office Supplies	\$100	\$1,200
Car Seat Program	\$275	\$3,300
Full Time Executive Director	\$1,920	\$23,040
Part-Time CFO	\$960	\$11,520
Part-Time CMO	\$960	\$11,520
TOTAL	\$4,265	\$51,180



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Corporate Sponsorship Levels

All Levels Indicate a One Year Commitment (January – December)

Platinum SMILE Level \$5,000+

- Clickable Logo on our Business Partners website page (includes link from logo to your website)
- Brief paragraph on our Business Partners website page highlighting your company
- Public 'Thank You' social media post (website banner for 2 weeks, FB, Twitter, and Instagram)
- Company table at our annual Community Yard Sale Day
- Four 'advertisements' a year posted by SMILE on our social media (FB, Twitter, and Instagram)
- Feature article in our quarterly newsletter highlighting your company
- Plaque made by SMILE for your company to display

Gold SMILE Level \$1,000 - \$4,999

- Clickable Logo on our Business Partners website page (includes link from logo to your website)
- Brief paragraph on our Business Partners website page highlighting your company
- Public 'Thank You' social media post (website banner for 2 weeks, FB, Twitter, Instagram)
- Company table at our annual Community Yard Sale Day

Silver SMILE Level \$500 - \$999

- Clickable Logo on our Business Partners website page (includes link from logo to your website)
- Public 'Thank You' social media post (website banner for 2 weeks, FB, Twitter, Instagram)

Why become a corporate sponsor? SMILE Foster Closet believes in connecting and impacting communities across Northeast Tennessee. We have around 2,100 followers and have reached over 15,000 people with our posts. Our average Facebook post reaches approximately 1,500+ views! We are so proud to be a part of Northeast Tennessee and we want to partner with businesses that believe in taking care of their communities. Help us, help you connect your business with our following and together we will continue to support the foster, kinship, and at-risk children of this beautiful area!